

HIRODC Postgraduate Training Institute



A Postgraduate - Only Institution



#002

Client or Customer Care

Postgraduate Short Course

Leading To:

DIPLOMA - POSTGRADUATE IN

**Client or Customer Care
(Double-Credit) = 60 Credit-Hours**

Accumulating to A

**Postgraduate Certificate,
With 120 Additional Credit-Hours, or A**

POSTGRADUATE DIPLOMA

With 300 Additional Credit-Hours

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HIRODC Postgraduate Training Institute

HQ : 122A Bhylls Lane, Castlecroft, Wolverhampton, West Midlands WV3 8DZ, UK



Prof. Dr. Ronald B. Crawford - Director

PhD (Uni London); M. Ed. M (Bristol); PGCIS (UWL); Adv. Dip. Sc. Ed (Bristol); Dip. Doc.
Res. (Uni Wlv); F.I.M.S.; HR. S. (I.M.S.); Exec. M. AOM; M. AAM; M.I.S.G.S.; M.S.C.O.S.;
M. RG. C.



HRODC POSTGRADUATE TRAINING INSTITUTE
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Websites:
<https://www.hrodc.com/>
<https://www.hrodc.london>
[postgraduateshortcourses.com/](https://www.postgraduateshortcourses.com/)

HQ
122A Bhylls Lane
Wolverhampton
WV3 8DZ
West Midlands, UK

Email:
institute@hrodc.com
london@hrodc.com

Tel:
+44 1902 763 607
+44 7736 147 507

HRODC Postgraduate Training Institute, A Postgraduate-Only Institution
Our UK Government's Verification and Registration

Our Institute is Verified by, and Registered with, the United Kingdom (UK) Register of Learning Providers (UKRLP), of the Department for Education (DfE). Its UK Provider Reference Number (UKPRN) is: 10019585 and might be located at: <https://www.ukrlp.co.uk/>.

Course Coordinator:

Prof. Dr. R. B. Crawford is the Director of HRODC Postgraduate Training Institute, A Postgraduate-Only Institution. He has the following Qualifications and Affiliations:

- Doctor of Philosophy {(PhD) {University College London (UCL) - University of London}};
- MEd Management (University of Bath);
- Postgraduate (Advanced) Diploma Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;

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- Human Resources Specialist, of the Institute of Management Specialists;
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Member of ResearchGate;
- Executive Member of Academy of Management (AOM). There, his contribution incorporates the judging of competitions, review of journal articles, and guiding the development of conference papers. He also contributes to the Disciplines of:
 - Human Resources;
 - Organization and Management Theory;
 - Organization Development and Change;
 - Research Methods;
 - Conflict Management;
 - Organizational Behavior;
 - Management Consulting;
 - Gender & Diversity in Organizations; and
 - Critical Management Studies.

Professor Dr. Crawford has been an Academic in the following UK Universities:

- University of London (Royal Holloway), as Research Tutor;
- University of Greenwich (Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- University of Wolverhampton, (Wolverhampton Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- London Southbank University (Business School), as Lecturer and Unit Leader.

His responsibilities in these roles included:

- Doctoral Research Supervisor;
- Admissions Tutor;
- Postgraduate and Undergraduate Dissertation Supervisor;
- Programme Leader;
- Personal Tutor



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Introduction To Customer Care or Client Care

An enhanced client or customer care is of inestimable importance to organisational effectiveness, not least because users or consumers trust your establishment and do not expect to be betrayed, but primarily that our very existence rely on their patronage. They have a wide choice of suppliers or providers, who offer similar or better-quality products or services, at competitive prices.

Clients or customers will opt for a product or service, even if it is more expensive than the competition, because of the assurance that they receive from the front-line service personnel. You will most likely be annoyed if you receive two hundred pounds (£200.00) less salary than you expect; your salary is 5 days late or you did not receive it at all; your appraisal report neglects your positive contributions but highlight the negatives or is unreflective of the glossy picture that your manager has been painting of you; you were given the wrong profile and consequently denied promotion.

You will be annoyed because you trust the accounting system and the appraisal and administration systems. You have a right to be treated with respect when you complain in annoyance. Your clients or customers also have an expectation that you will, in the least, be empathetic to them; that you will assure them that the situation will be put right; that they will be compensated for their inconvenience. If you offer next-day delivery, they will order items and expect delivery because they trust you. If you disappoint them, then they will disappoint their customers or clients, who might also disappoint their customers or clients.

You have created a chain of disaster costing millions of pounds. Why shouldn't these customers or clients be angry? If they are not, then consider them stupid. The measures that you have in place, to put things right might cost you more than the value of the product or service that you provide them but you are building and maintaining that relationship. The customers or clients that you are dealing with might be worth a few hundred pounds, today, but might be worth a billion pound before you realise it. Social media aside, one satisfied client or customer might be your link to thousands of potential customers or clients. When I share my experience as a client or customer with the more than one thousand (>1,000) students



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whom I meet each week, they will be spreading the word (negative or positive) to another five thousand (5,000) potential customers or clients.

Now consider just ten academics, like myself, who receive a good 'product or service experience' that they wish to share with their students; this translates into sixty thousand (60,000) potential or repelled customers or clients. Consider the constituents of one household, even though you are aware of only one member; they interact with their friends and neighbours and compare notes on the quality of products that they receive from you. Consider the snowballing effect that a positive impression will have.

Someone might be having a bad day; might be bereaved; just separated; just lost a job; just missed a flight; just received a devastating health diagnosis; just lost a loved one. You will not be aware of his or her plight but the reality is that these events will have a physiological effect on how your customers or clients look and sound and over which they have little control. You are the psychologist, the psychiatrist, the therapist in a most indirect way but which will have implications for future relationship.

Effective customer or client care policy and strategy must be viewed from the perspective of the digital age in which they exist. No longer is the news being spread via the 'word of mouth', on a one-to-one basis; it is now one-to-many. The digital age means that Twitter, LinkedIn, Facebook and all the other social media representations, can be used to give a wider circulation of client and customer experience of your products and services. Expect that everyone with whom we come into contact, has a mobile phone, watch or camera that can take pictures and record our behaviours, at every step of the way. Be conscious that whatever we say or do is being recorded and shared. Clients and customers' sharing information in this way is much more effective than paid advertisements. While we hope that these shared experiences are positive, unfortunately, they are sometimes negative, resulting in brand damage within an instant. We have seen so many examples of images and recordings of poor treatment being exacted on patrons. This means that the poor treatment of one customer or client, on a bad day for a front-line staff, can tarnish the reputation of our organisation. Try to recall these incidents that wreaked reputational damage to the organisations concerned:

- The gentleman who was dragged off an airline;
- The group that was subjected to police harassment, at the instance of the service crew;



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- The musician whose guitar got damaged on an airline and who, later, composed a YouTube hit, deploring the company;
- The mobile phone company that continued to bill for the service charge on a deceased' phone, long after his death, refusing to cancel his account, despite being requested to do so by his daughter;
- The salesperson who insulted a potential customer, who left the store without making a purchase;
- The delivery driver filmed throwing a computer monitor over a fence, thereby smashing it.

These are a few of the customer or client service blunders that went viral, on social media, putting the organisations concerned in an awkward position, ruining their hard-earned reputation. Whenever we are the subject of these types of publicity, it is likely that we get a surge of new customers or we find that our current customers dwindle or virtually disappear, their having found less objectionable sources of their desired product or service.

We need to ensure that we go beyond the 'call of duty', ensuring that we surpass all expectations, in order to meet the demands of our clientele. Managers, policymakers, and executives need to be cognisant of the fact that their organisation is being represented to the public by their frontline staff. It is for this reason that they need to be given measured autonomy to address problems that occur in the process of meeting the needs of customers and clients. For example, where a customer is infuriated about an error, on the part of the agent or service personnel, he or she can be justly compensated with a gift or a cash-back. This gesture can alleviate the animosity that might exist and persist between the organisation and the client or customer.

Empowering your frontline staff to take the necessary action, as damage limitation, means that they will use their discretion to address some of the issues that they face while you and their managers and supervisors are 'absent'. Whenever they apply their autonomy, in using organisational resources to address situations, they should be confident that you will support their actions, operating on your behalf, despite their cost, to the organisation, in the short term. This should be the case, the fact that they have taken the necessary measures to alleviate the negative implications of not acting in time. This scenario represents 'motivational job



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design', a factor that constitutes job satisfaction for the employee, organisational effectiveness being a positive spin off.

It is not about just 'helping' people but exceeding normal expectations, in meeting clients' needs. At best, we should provide them with pleasant surprises with respect to how we treat them. How do we know that we are going beyond the normal expectations? First, we need to know their anticipation in relation to the law; that which protects them, upholding their rights.

Many organisations make the error of establishing a customer or client service strategy, which fall short of the requirements of the law. For example, if we have a policy that requires the acceptance of return of an item, within a specific period, it must be at least, but not less than that which the law stipulates. Many organisations have been caught out dispensing what they thought was an excellent client or customer service, only to find themselves in breach of legislation – facing enormous fines. It is for this reason that I have incorporated the law within this revised customer client care course. It is designed to create an understanding of the legal environment in which the provider-client relationship operates.

My bottom-line is: 'treat your clients and customers with the respect that they deserve, because you need their business; you depend on their patronage; your survival depends on it; your organisation's survival is your survival; you are a part of the system and you can do a great deal to improve it or you can contribute to its disastrous end; its demise is your 'real death''. The type of contribution that you make, in customer or client service, has a cyclical effect on our national economy and affect the lives of millions. This Postgraduate Short Course on client service or customer service will address these and other pertinent issues.

This customer care or client care Postgraduate Short Course is designed to ensure that your clients or customers are motivated to remain loyal to your organisation. If your customers or clients are treated with the respect, value and empathy that they deserve, they will continue to support the product or service that they receive.



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For Whom This Course is Designed


This Course is Designed For:

- Business Administrators;
- Business Owners;
- Call Centre Officials;
- Call Centre Operatives;
- Call Centre Supervisors;
- Citizens' Advisors;
- Client Managers;
- Client or Customer Tribunal Representatives;
- Client Relations Personnel;
- Client-Service Consultants;
- College Administrators;
- Commodity Dispatchers;
- Commodity Traders;
- Competition Advisors;
- Complaints Officers;
- Compliance Officers;
- Consumer and Competition Researchers;
- Consumer Appeal Tribunal Representatives;
- Consumer Law Professors;
- Consumer Protection Agency Officials;
- Customer Relations Personnel;
- Customer Service Representatives;
- Entrepreneurs;
- Entrepreneurs;
- Fair Trade Representatives;
- Front-Line Staff;
- General Academics;
- Guest Relations Managers;

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- Lecturers of Competition Law;
- Lecturers of Consumer Law;
- Lecturers of Client or Customer Care;
- Lime Managers;
- Line Supervisors;
- Manufacturers;
- Manufacturing Representatives;
- Market Regulators;
- Marketing and Sales Personnel;
- Marketing Managers;
- Marketing Supervisors;
- Members of Competition Commissions;
- Mystery Shoppers;
- Public Administrators;
- Reception Administrators;
- Receptionists;
- Retailers;
- Sales and Customer Service Supervisors;
- Sales Managers;
- Sales Professionals;
- School Administrators;
- Senior Sales Representatives;
- Store Managers;
- Store Supervisors;
- University Administrators;
- Warehouse Managers;
- Wholesalers;
- All others with a demonstrable interest, or desirous of enhancing their expertise, in Client or Customer Care, UK Consumer Protection Law, Competition and Marketing;



HWSIU Postgraduate Training Institute
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Classroom-Based Duration and Cost:	
Classroom-Based Duration:	10 Days
Classroom-Based Cost:	£10,000.00 Per Delegate
Online (Video-Enhanced) Duration and Cost	
Online Duration:	20 Days @ 3 Hours Per Day
Online Cost:	£6,700.00 Per Delegate

Classroom-Based Course and Programme Cost includes:

- Free Continuous snacks throughout the Event Days;
- Free Hot Lunch on Event Days;
- Free City Tour;
- Free Stationery;
- Free On-site Internet Access;
- Postgraduate Diploma/ Diploma – Postgraduate –or
- Certificate of Attendance and Participation – if unsuccessful on resit.

Students and Delegates will be given a Selection of our Complimentary Products, which include:

- **Our Branded Leather Conference Folder;**
- **Our Branded Leather Conference Ring Binder/ Writing Pad;**
- **Our Branded Key Ring/ Chain;**
- **Our Branded Leather Conference (Computer – Phone) Bag – Black or Brown;**
- **Our Branded 8-16 GB USB Flash Memory Drive, with Course Material;**
- **Our Branded Metal Pen;**
- **Our Branded Polo Shirt.;**
- **Our Branded Carrier Bag.**

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Daily Schedule: 9:30 to 4:30 pm.

Delivery Locations:

- 1. Central London, UK;**
- 2. Dubai, UAE;**
- 3. Kuala Lumpur, Malaysia;**
- 4. Amsterdam, The Netherlands;**
- 5. Brussels, Belgium;**
- 6. Paris, France; and**
- 7. Durban, South Africa;**
- 8. Other International Locations, on request.**

Client or Customer Care Course

Leading to Diploma – Postgraduate – in Client or Customer Care (Double-Credit) and 60 Credit-Hours, Accumulating to a Postgraduate Certificate, with 120 Additional Credit-Hours, or a Postgraduate Diploma, with 300 Additional Credit-Hours

Course Objectives

By the conclusion of the specified learning and development activities, delegates will be able to:


- An understanding of the fundamentals of leadership and management;
- Analyse of other terms considered potentially unfair;
- Appreciate the need to maintain a 'generalised client/ customer information system';
- Ascertain the unfair terms in Holiday Caravan Agreements;
- Assist clients in solving their problems relating to products and service;
- Become familiar with the provisions of Regulations 1999;
- Communicate effectively with clients, colleagues, juniors and managers;
- Demonstrate a heightened understanding of the implications of the Supreme Court's Ruling on Payment Protection Insurance (PPI) in the UK;

- Demonstrate a heightened understanding of the provisions of UK Consumer Protection Law and its application;
- Demonstrate an understanding of the flaws that have been uncovered in the “Payment Protection Insurance Market Investigation Order 2011”;
- Demonstrate an understanding of the legal framework of client service;
- Demonstrate an understanding of the value of front-line staff to organisational effectiveness;
- Demonstrate their ability to contribute to the maintenance of customer/ client loyalty;
- Demonstrate their ability to initiate improvements in client service;
- Demonstrate their ability to remain calm and courteous during unpleasant situations such as an encounter with an irate client;
- Demonstrate their expert knowledge of the *Consumer Rights Act 2015*
- Demonstrate their expertise in leading a customer/client care team;
- Determine how the consumer’s rights are protected under the Unfair Trading Regulations 2008;
- Determine the Consumer Rights in Paying For Goods and Services;
- Determine the most appropriate way of addressing unfair terms in home improvement contracts;
- Determine the role of the Competition and Marketing Authority (CMA) in Promoting Fairness to Consumers;
- Determine The role of Trading Standards in dealing with consumer complaints
- Determine the role of Trading Standards in protecting consumer rights;
- Determine what constitutes a ‘non-binding’ contract, under The *Unfair Terms in Consumer Contracts Regulations 1999*
- Discuss the unfair contract terms;
- Distinguish selling at a distance from the distance selling;
- Enumerate the Core Criteria for Consumer Codes of Practice;
- Evaluate the key provisions of Estate Agents Act 1979;
- Exhibit a ‘functional’ level of interpersonal relationship;
- Exhibit a willingness to seek help and advice from colleagues and managers, when faced with difficult situations;
- Exhibit an awareness of the high standard of service, which each client anticipates;

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- Exhibit an understanding of the functioning of a 'client-driven organisation';
- Exhibit competence in fundamental aspects of customer/ client service - incorporating sensitivity to clients' needs;
- Exhibit leadership in dealing with 'the irate customer/ client';
- Explain in detail the principles of "Repair of Refund";
- Explain the concept of "Fit For Purpose" Rule and determine its implications;
- Explain what are covered by the manufacturers' warranty;
- Gain information about Consumer Credit Directive (CCD) 2010/ 2011;
- Identify transactions which are not considered a 'Sale';
- Illustrate their ability to manage internal and external customer/client care environments;
- Illustrate their understanding of the need to Empower Front-line Staff to Redress 'Dissatisfactory Client/ Customer Situations';
- Indicate The Powers of the Office of Fair Trading, under the *Unfair Terms in Consumer Contract Regulations 1999*
- Know the liability of manufacturer under the Consumer Protection Laws;
- Learn how the unfair terms in Consumer Contracts are interpreted;
- Outline at least five provisions of the *Consumer Rights Act 2015*, analysing their enforceability;
- Provide examples of the legal application of 'Fitness For Purpose';
- Recall fundamental elements of the '*Sale of Goods Act 1979*';
- Recall important points of law in the *Unfair Terms in Consumer Contract Regulations 1999*;
- Recall the obligation of the producer of goods and service, under the 'Sale of Goods Act 1979';
- Recall the obligation of the service provider/ product retailer, and manufacturer under *The Supply of Goods and Services Act 1982*
- Recall the obligations of the retailer/ service provider under the 'Sale of Goods Act 1979'
- Specify the retailer's liability under the Consumer Protection Laws;

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- Suggest the role of the former Office of Fair Trading (OFT), in dealing with consumers' complaints under *The Unfair Terms in Consumer Contracts Regulations 1999*;
- Indicate the correct interpretation of the law in relation to:
 - Financial Penalties;
 - Cancellation Clauses;
 - Supplier's Right to Cancel Without Notice;
 - Excessive Notice Periods for Consumer Cancellation;
 - Binding Consumers to Hidden Terms;
 - Supplier's Rights to Vary Terms Generally.
 - Right to Change What Is Supplied;
 - Price Variation Clauses;
 - Supplier's Right of Final Decision;
 - Entire Agreement and Formality Clauses;
 - Binding Consumers Where the Supplier Defaults;
 - Supplier's Right to Assign Without Consent;
 - Restricting the Consumer's Remedies.

Course Contents, Concepts and Issues

Part 1 – The Customer Focused Organisation: Perfecting the Relationship Between the Organisation and its Clientele

- Who is a 'front-line staff'?
- Who has customer/ client-relation and customer/ client-relation responsibility?
- Value of front-line staff to organisational effectiveness;
- Features of a Client-Driven Organisation;
- Internal & External Factors Influencing Client Behaviour;
- Client Motivation;
- How Can We Assure Clients That They Are Getting a Good Deal?;
- Working Towards Clients' Continued Accessing of Service;

- Sensitisation & Client Needs: Role Transposition
- What to Know About Your Clients;
- Maintaining a Generalised Client Information System
- Dealing with Sensitive Situations: Confidentiality VS Disclosure
- Dealing with an Irate Client: Understanding Clients' Frustration
- Improving Worker-Client Relation
- Communication: Perfecting 'The Approach' and Offering Assistance
- Contributing to the maintenance of customer/ client loyalty;
- Empowering Front-line Staff to Redress 'Dissatisfactory Client/ Customer Situations';
- Seeking help and advice from colleagues and managers, when faced with difficult situations;
- Dealing with conflict between client/ customer and front-line staff.

Part 2 - Salient Consumer-Related Terms and Their Legal Interpretations

- Trader;
- Consumer;
- Business;
- Goods;
- Services;
- Digital Content.
- Sales Contract;
- Hire Purchase Agreement;
- Contract For The Hire of Goods;
- Contract For Transfer of Goods;
- Absolute Contract;
- Conditional Contract;
- Mixed Contract;
- *Ownership of Goods;*
- Transferring Ownership of Goods.

Part 3 - Provisions of the Consumer Rights Act 2015 and Their Enforceability (1)

- Sales Contracts;
- Contracts For The Hire of Goods;
- Hire-Purchase Agreements;
- Contracts For Transfer of Goods;
- Goods to Be of Satisfactory Quality;
- Goods to Be Fit For Particular Purpose;
- Goods to Be As Described;
- Other Pre-Contract Information Included In Contract;
- Goods to Match A Sample;
- Goods to Match A Model Seen or Examined;
- Trader to Have Right to Supply The Goods Etc;
- Consumer's Rights to Enforce Terms About Goods;
- Right to Reject;
- Time Limit For Short-Term Right to Reject;
- Right to Repair or Replacement;
Right to Price Reduction or Final Right to Reject;
- Delivery of Wrong Quantity;
- Instalment Deliveries;
- Passing of Risk.

Part 4 - Provisions of the Consumer Rights Act 2015 and Their Enforceability (2)

- Goods Under Guarantee;
- Liability That Cannot Be Excluded or Restricted;
- Contracts Applying Law of Non-EEA State
- Digital Content to Be of Satisfactory Quality;
- Digital Content to Be Fit For Particular Purpose;
- Digital Content to Be As Described;
- Other Pre-Contract Information Included In Contract;
- Supply By Transmission and Facilities For Continued Transmission;
- Quality, Fitness and Description of Content Supplied Subject to Modifications;
- Trader's Right to Supply Digital Content;
- Consumer's Rights to Enforce Terms About Digital Content;
- Right to Repair or Replacement;
- Right to Price Reduction;
- Remedy For Damage to Device or to Other Digital Content;
- Liability That Cannot Be Excluded or Restricted;
- Contract For A Trader to Supply A Service to A Consumer.

Part 5 - Provisions of the Consumer Rights Act 2015 and Their Enforceability (3)

- Service to Be Performed With Reasonable Care and Skill;
- Information About The Trader or Service to Be Binding;
- Reasonable Price to Be Paid For A Service;
- Service to Be Performed Within A Reasonable Time;
- Relation to Other Law On Contract Terms;
- Consumer's Rights to Enforce Terms About Services;
- Right to Repeat Performance;

- Right to Price Reduction;
- Liability That Cannot Be Excluded or Restricted;
- Powers of The Court;
- Requirement For Contract Terms and Notices to Be Fair;
- Contract Terms Which May or Must Be Regarded As Unfair;
- Exclusion From Assessment of Fairness;
- Bar On Exclusion or Restriction of Negligence Liability;
- Effect of An Unfair Term On The Rest of A Contract;
- Requirement For Transparency;
- Contract Terms That May Have Different Meanings;
- Enforcement of The Law On Unfair Contract Terms;
- Duty of Court to Consider Fairness of Term;
- Application of Rules to Secondary Contracts;
- Disapplication of Rules to Mandatory Terms and Notices;
- Contracts Applying Law of non-EEA State;
- Investigatory Powers etc.

Part 6 - Provisions of the Consumer Rights Act 2015 and Their Enforceability (4)

- Amendment of Weights and Measures Legislation Regarding Unwrapped Bread;
- Enterprise Act 2002: Enhanced Consumer Measures and Other Enforcement;
- Contravention of Code Regulating Premium Rate Services;
- Private Actions In Competition Law;
- Appointment of Judges to The Competition Appeal Tribunal
- Duty of Letting Agents to Publicise Fees Etc;
- Letting Agents to Which The Duty Applies;
- Fees to Which The Duty Applies;
- Letting Agency Work and Property Management Work;
- Enforcement of The Duty;

- Supplementary Provisions;
- Qualifying Institutions For The Purposes of The Student Complaints Scheme;
- Duty to Provide Information About Tickets;
- Prohibition on Cancellation or Blacklisting;
- Duty to Report Criminal Activity;
- Duty to Review Measures Relating to Secondary Ticketing;
- Power to Make Consequential Provision;
- Power to Make Transitional, Transitory and Saving Provision;
- Financial Provision.

Part 7 – Other Pertinent Issues in Consumer Protection: Their Legal Bases and Remedies

- Purchasing Goods at Home:
 - Buying on the doorstep;
 - Criminal Offences;
 - Distance Selling;
 - The Right to Clear Information;
 - Right to Cancel;
 - If the Seller is Outside UK;
 - If the Goods Don't Arrive.
- Consumers and Credit:
 - Consumer Credit, Generally;
 - Right of Withdrawal;
 - Credit Cards;
 - Credit Reference Agencies;
 - Credit Unions;
 - Logbook Loans;
 - Money Lenders;

- Payday Loans;
- Personal Loans.

Part 8 - Other Consumer Protection Legislation, and Associations: How Beneficial?

- The Role of The Consumer Credit (Agreements) Regulations 2010: Statutory Instrument 2010 No. 1014;
- Effectiveness of The Consumer Credit (Advertisements) Regulations 2010: Statutory Instrument 2010 No. 1970;
- The Role of The Consumer Credit Association (CCA);
- The Function of The Consumer Credit Trade Association (CTA);
- The Finance and Leasing Association (FLA): Benefit To Consumers?.

Part 9 - Pertinent Issues in Consumer Protection: Their Legal Bases and Remedies

- Defective goods purchased on credit:
 - Inability to Meet Repayments;
 - The Consumer Credit Act and Extortionate;
 - Credit Bargains;
- The Consumer Protection from Unfair Trading:
 - Regulations 2008;
 - Misleading Actions And Omissions;
 - Aggressive Practices;
 - General Duty Not To Trade Unfairly;
 - Consequences of Non-Compliance;

- Unsafe Goods:
 - General.
- Package Holidays:
 - The Package Travel. Package Holidays and Package Tours Regulations 1992;
 - The Definition of Package Holidays;
 - Information Given by Tour Operator;
 - Statements Made in Holiday Brochure;
 - Liability-Terms and Performance of the Contract;
 - Alterations to a Holiday;
 - Overbooking of Flights;
 - Insolvency of the Tour Operator;
 - Consumer Remedies.

Part 10 - Dispute Resolution For Consumers

- Consumer-Supplier Disputes;
- Alternative Dispute Resolution (ADR);
- Alternative Dispute Regulations 2015: Statutory Instrument 2015 No. 542;
- Types of Alternative Dispute Resolution;
 - Conciliation;
 - Arbitration;
 - Mediation;
 - Ombudsman Schemes;
- Locating an Alternative Dispute Resolution Scheme;
- Some Consumer Dispute Resolution Agents:
 - Office of Gas and Electricity Markets (Ofgem)
 - Financial Conduct Authority (FCA)
 - Civil Aviation Authority (CAA)

- The Small Claims Court;
- Statute of Limitation: Standard and Variable;
- Types and Levels of Claim;
- Initiating a Small Claim;
- Letter Before Action.

Part 11 - Renowned Consumer-Supplier Dispute Areas

- Timeshare Property;
- Payment Protection Insurance (PPI);
- Implications of the Supreme Court's (2015) Ruling on Payment Protection Insurance (PPI) in the UK;
- Travel Insurance;
- Suppliers Going Out of Business;
- Dry Cleaning;
- Mobile Phones;
- Private and Car Boot Sales;
- Buying at Auction;
- Banks and Building Societies;
- Car Insurance.
- Retailer VS Manufacturer's Liability.


Postgraduate Diploma, Postgraduate Certificate, and Diploma – Postgraduate - Short Course Regulation

Postgraduate Certificate, Postgraduate Diploma, and Diploma – Postgraduate: Their Distinction, Credit Value and Award Title

Postgraduate Short Courses of a minimum of five days' duration, are referred to as Diploma – Postgraduate. This means that they are postgraduate credits, towards a Postgraduate Certificate and Postgraduate Diploma. Postgraduate Certificate and Postgraduate Diploma represent Programmes of Study, leading to Awards bearing their title prefixes. While we, refer to our short studies, of 5 days to five weeks, as 'Courses', those with duration of 6 weeks and more are labelled 'Programmes'. Nevertheless, in line with popular usage, we often refer to all study durations as 'Courses'. Another mark of distinction, in this regard, is that participants in a short course are referred to as 'Delegates', as opposed to the term 'Students', which is confined to those studying a Postgraduate Programme.

Courses are of varying Credit-Values; some being Single-Credit, Double-Credit, Triple-Credit, Quad-Credit, 5-Credit, etc. These short courses accumulate to Postgraduate Certificate, with a total of 180 Credit-Hours (= 6 X 5-Day Courses or 3 X 10-Day Courses), or Postgraduate Diploma, with a total of 360 Credit-Hours (= 12 X 5-Day Courses or 6 X 10-Day Courses).

Delegates studying courses of 5-7 days' duration, equivalent to 30-42 Credit-Hours (Direct Lecturer Contact), will, on successful assessment, receive the Diploma – Postgraduate Award. This represents a single credit at Postgraduate Level. While 6-day and 7-day courses also lead to a Diploma – Postgraduate, they accumulate 36 and 42 Credit Hours, respectively.



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Postgraduate Certificate, Postgraduate Diploma, and Diploma – Postgraduate Assessment Requirement

Because of the intensive nature of our courses and programmes, assessment will largely be in-course, adopting differing formats. These assessment formats include, but not limited to, in-class tests, assignments, end of course examinations. Based on these assessments, successful candidates will receive the Diploma – Postgraduate, Postgraduate Certificate, or Postgraduate Diploma, as appropriate.

In the case of Diploma – Postgraduate, a minimum of 70% overall pass is expected. In order to receive the Awards of Postgraduate Certificate and Postgraduate Diploma, candidates must have accumulated at least the required minimum 'Credit-Hours', with a pass (of 70% and above) in at least 70% of the courses taken.

Delegates and students who fail to achieve the requirement for Postgraduate Certificate, Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions for each course. Those delegates who fail to achieve the assessment requirement for the Postgraduate Diploma or Diploma - Postgraduate - on 2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation.

Diploma – Postgraduate, Postgraduate Certificate, and Postgraduate Diploma Application Requirements

Applicants for Diploma – Postgraduate – Postgraduate Certificate, and Postgraduate Diploma are required to submit the following documents:

- Completed Postgraduate Application Form, including a passport sized picture affixed to the form;
- A copy of Issue and Photo (bio data) page of the applicant's current valid passport or copy of his or her Photo-embedded National Identity Card;
- Copies of credentials mentioned in the application form.

Admission and Enrolment Procedure

- On receipt of all the above documents we will assess applicants' suitability for the Course or Programme for which they have applied;
- If they are accepted on their chosen Course or Programme, they will be notified accordingly and sent Admission Letters and Invoices;
- One week after the receipt of an applicant's payment or official payment notification, the relevant Course or Programme Tutor will contact him or her, by e-mail or telephone, welcoming him or her to HRODC Postgraduate Training Institute;
- Those intending to study in a foreign country, and require a Visa, will be sent the necessary immigration documentation, to support their application;
- Applicants will be notified of the dates, location and venue of enrolment and orientation, where appropriate.

Modes of Study and Duration of Postgraduate Certificate and Postgraduate Diploma Programmes

There are two delivery formats for Postgraduate Certificate and Postgraduate Diploma Programmes, as follows:

1. Intensive Full-time (Classroom-Based) Mode, lasting 3 months for Postgraduate Diploma, and 6 weeks for Postgraduate Certificate. These durations are based on six hours' lecturer-contact per day, five days (30 hours) per week, for Postgraduate Diploma;
2. Video-Enhanced On-Line Mode. This interactive online mode lasts twenty (20) weeks, for Postgraduate Diploma, and ten (10) weeks for Postgraduate Certificate. Our calculation is based on three hours per day, six days per week.

Whichever study mode is selected, the aggregate of 360 Credit Hours must be achieved.

Introducing Our Video-Enhanced Online Study Mode

In a move away from the traditional online courses and embracing recent developments in technology-mediated distance education, HRODC Postgraduate Training Institute has introduced a Video-Enhanced Online delivery. This Online mode of delivery is revolutionary and, at the time of writing, unique to HRODC Postgraduate Training Institute.

You are taught as individuals, on a one-to-one or one-to-small-group basis. You see the tutor face to-face, for the duration of your course. You will interact with the tutor, ask and address questions; sit examinations in the presence of the tutor. It is as real as any face-to-face lecture and seminar can be. Choose from a wide range of Diploma – Postgraduate Courses and an increasing number of Specialist Postgraduate Certificate and Postgraduate Diploma Programmes. You might also accumulate Postgraduate Short Courses, via this mode of study, over a 6-year period, towards a Postgraduate Certificate or Postgraduate Diploma.

Key Features of Our Online Study: Video-Enhanced Online Mode

- The tutor meets the group and presents the course, via Video, in a similar way to its classroom-based counterpart;
- All participants are able to see, and interact with, each other, and with the tutor;
- They watch and discuss the various video cases and demonstrations that form an integral part of our delivery methodology;
- Their assessment is structured in the same way as it is done in a classroom setting;
- The Video-Enhanced Online mode of training usually starts on the 1st of each month, with the cut-off date being the 20th of each month, for inclusion the following month;
- Its duration is twice as long as its classroom-based counterpart. For example, a 5-day (30 Credit Hours) classroom-based course will last 10 days, in Video-Enhanced Online mode. This calculation is based on 3 hours tuition per day, adhering to the Institute's required 30 Credit-Hours;



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Client or Customer Care Course, Leading to Diploma Postgraduate - in Client or Customer Care (Double-Credit), and 60 Credit-Hours, Accumulating to A Postgraduate Certificate, with 120 additional Credit-Hours, a Postgraduate Diploma, with 300 additional Credit-Hours

- The cost of the Video-Enhanced Online mode is 67% of similar classroom-based courses;
- For example, a 5-day classroom-based course, which costs Five Thousand Pounds, is only Three Thousand Three Hundred and Fifty Pounds (£3,350.00) in Video-Enhanced Online Mode.

10-Week Video-Enhanced Online Postgraduate Certificate and 20-Week Video-Enhanced Online Postgraduate Diploma

You might study an Online Postgraduate Certificate or Online Postgraduate Diploma, in 10 and 20 weeks, respectively, in the comfort of your office or homes, through HRODC Postgraduate Training Institute's Video-Enhanced Online Delivery. We will deliver the 180 Credit-Hours and 360 Credit-Hours, in line with our regulation, through 'Direct-Lecturer-Contact', within the stipulated timeframe. We aim to fit the tuition around your work, family commitment and leisure, thereby enhancing your maintenance of an effective 'work-study-life-style balance', at times convenient to you and your appointed tutor.

Cumulative Postgraduate Certificate and Postgraduate Diploma Courses

All short courses can accumulate to the required number of Credit-Hours, for the Postgraduate Certificate and Postgraduate Diploma, over a six-year period from first registration and applies to both general and specialist groupings. In this regard, it is important to note that short courses vary in length, the minimum being 5 days (Diploma – Postgraduate) – equivalent to 30 Credit Hours, representing one credit, as is tabulated below.

On this basis, the definitive calculation on the Award requirement is based on the number of hours studied (aggregate credit-value), rather than merely the number of credits achieved. This approach is particularly useful when a student or delegate studies a mixture of courses of different credit-values.



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For those delegates choosing the accumulative route, it is advisable that at least one or two credits be attempted each year. This will ensure that the required 180 Credit-Hours and 360 Credit-Hours, for the Postgraduate Certificate and Postgraduate Diploma, respectively, are achieved, within the designated period. These Credit-Values, awards and their accumulation are exemplified below.

Examples of Postgraduate Course Credits: Their Value, Award Prefix & Suffix – Based on 5-Day Multiples		
Credit Value	Credit Hours	Award Title Prefix (& Suffix)
Single-Credit	30-54	Diploma - Postgraduate
Double-Credit	60-84	Diploma – Postgraduate (Double-Credit)
Triple-Credit	90-114	Diploma – Postgraduate (Triple-Credit)
Quad-Credit	120-144	Diploma – Postgraduate (Quad-Credit)
5-Credit	150-174	Diploma – Postgraduate (5-Credit)
6-Credit	180-204	Postgraduate Certificate
7-Credit	210-234	Postgraduate Certificate (+ 1 Credit)
8-Credit	240-264	Postgraduate Certificate (+2 Credits)
9-Credit	270-294	Postgraduate Certificate (+3 Credits)
10-Credit	300-324	Postgraduate Certificate (+ 4 Credits)
11-Credit	330-354	Postgraduate Certificate (+5 Credits)
12-Credit	360	Postgraduate Diploma
360 Credit-Hours = Postgraduate Diploma		
12 X 5-Day Courses = 360 Credit-Hours = Postgraduate Diploma		
10 X 6-Day Courses = 360 Credit-Hours = Postgraduate Diploma		

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Exemplification of Accumulated Postgraduate Certificate and Postgraduate Diploma Award Titles

All Specialist Postgraduate Certificate and Postgraduate Diploma Programmes have their predetermined Award Titles. Where delegates do not follow a Specialism, for accumulation to a Postgraduate Diploma, they will normally be Awarded a General Award, without any Specialist Award Title. However, a Specialist Award will be given, where a delegate studies at least seventy percent (70%) of his or her courses in a specialist grouping. These are exemplified below:

- 1. Postgraduate Diploma in Accounting and Finance;**
- 2. Postgraduate Certificate in Accounting and Finance;**
- 3. Postgraduate Certificate in Aviation Management;**
- 4. Postgraduate Diploma in Aviation Management;**
- 5. Postgraduate Certificate in Industrial Health and Safety Management, Incorporating Oil and Gas Safety;**
- 6. Postgraduate Diploma in Industrial Health and Safety Management, Incorporating Oil and Gas Safety;**
- 7. Postgraduate Certificate in Business Communication;**
- 8. Postgraduate Diploma in Business Communication;**
- 9. Postgraduate Certificate in Corporate Governance;**
- 10. Postgraduate Diploma in Corporate Governance;**
- 11. Postgraduate Certificate in Costing and Budgeting;**
- 12. Postgraduate Diploma in Costing and Budgeting;**
- 13. Postgraduate Certificate in Client or Customer Relations;**
- 14. Postgraduate Diploma in Client or Customer Relations;**
- 15. Postgraduate Certificate in Engineering and Technical Skills;**
- 16. Postgraduate Diploma in Engineering and Technical Skills;**
- 17. Postgraduate Certificate in Events Management;**
- 18. Postgraduate Diploma in Events Management;**
- 19. Postgraduate Certificate in Health and Safety Management;**




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20. Postgraduate Diploma in Health and Safety Management;
21. Postgraduate Certificate in Health Care Management;
22. Postgraduate Diploma in Health Care Management;
23. Postgraduate Certificate in Human Resource Development;
24. Postgraduate Diploma in Human Resource Development;
25. Postgraduate Certificate in Human Resource Management;
26. Postgraduate Diploma in Human Resource Management;
27. Postgraduate Certificate in Information and Communications Technology (ICT);
28. Postgraduate Diploma in Information and Communications Technology (ICT);
29. Postgraduate Certificate in Leadership Skills;
30. Postgraduate Diploma in Leadership Skills;
31. Postgraduate Certificate in Law – International and National;
32. Postgraduate Diploma in Law – International and National;
33. Postgraduate Certificate in Logistics and Supply Chain Management;
34. Postgraduate Diploma in Logistics and Supply Chain Management;
35. Postgraduate Certificate in Management Skills;
36. Postgraduate Diploma in Management Skills;
37. Postgraduate Certificate in Maritime Studies;
38. Postgraduate Diploma in Maritime Studies;
39. Postgraduate Certificate in Oil and Gas Operation;
40. Postgraduate Diploma in Oil and Gas Operation;
41. Postgraduate Certificate in Oil and Gas Accounting;
42. Postgraduate Diploma in Oil and Gas Accounting;
43. Postgraduate Certificate in Politics and Economic Development;
44. Postgraduate Diploma in Politics and Economic Development;
45. Postgraduate Certificate in Procurement Management;
46. Postgraduate Diploma in Procurement Management;
47. Postgraduate Certificate in Project Management;



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- 48. Postgraduate Diploma in Project Management;**
- 49. Postgraduate Certificate in Public Administration;**
- 50. Postgraduate Diploma in Public Administration;**
- 51. Postgraduate Certificate in Quality Management;**
- 52. Postgraduate Diploma in Quality Management;**
- 53. Postgraduate Certificate in Real Estate Management;**
- 54. Postgraduate Diploma in Real Estate Management;**
- 55. Postgraduate Certificate in Research Methods;**
- 56. Postgraduate Diploma in Research Methods;**
- 57. Postgraduate Certificate in Risk Management;**
- 58. Postgraduate Diploma in Risk Management;**
- 59. Postgraduate Certificate in Sales and Marketing;**
- 60. Postgraduate Diploma in Sales and Marketing;**
- 61. Postgraduate Certificate in Travel, Tourism and International Relations;**
- 62. Postgraduate Diploma in Travel, Tourism and International Relations.**

The actual courses studied will be detailed in a student or delegate's Transcript.



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The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

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